

Proudly serving local community since 1981...

Mission

To provide women-centred support to newcomer women and their families to become full participating members of Canadian society where they are empowered to determine the direction of their lives and advocate for themselves, their families and their community with dignity and pride.

Vision

To be the provider of choice for newcomer women and their families by providing holistic women-centred services that are at the leading edge of creativity, innovation and technology and supported by a strong Board and expert, professional staff.

Community Vision

To advocate for an inclusive Windsor where women and their families are full participants in the economy and the community without fear of discrimination, violence or oppression.

This is our strategic plan for the next five years

We invite you to join us on our 5-year journey

In 2028

W5 will provide support to women and families including migrant students and workers which supports their mental and physical well-being and which supports their choices of employment and existing and emerging sectors. We will seek out gaps in service and find innovative ways to fill them.

W5 will have a sustainable long-term financial plan that supports our ability to support our clients in a rapidly changing environment where government funding is not always available to support new needs.

W5 will be a trusted partner for organizations in Windsor Essex within and outside the settlement and employment sectors.

This is how we get there



Client Support

Over 95% of our organization's clients were born outside of Canada, from low-income families, with language barriers, and facing multi-barriers. We provide wide-ranged wrap-around services to assist the immigrant and refugee women and their families in their transition to become fully participating members of the Canadian society.

Community Partnership

We work with partners across sectors from coast-to-coast-to-coast to build bridges for our clients to access available community programs and services and enable our clients to maximize their potential.

Organization

We maintain a strong, focused and innovative organization at the forefront of leadership in the settlement, services to women, and employment sectors. Based on the community's needs, grassroots projects will be continuously developed.

AREA OF FOCUS

Area of Focus	Client	Community	Organization
Hybrid Services			
Risk Management Framework			
EDI service planning lens and outreach			
Fundraising and Reserve Fund Growth			



Hybrid services

W5 will develop our capacity and skill to deliver services through a hybrid service model, with in-person, virtual, and mixed in-person and virtual services, offering accessible and flexible services, also better meeting our clients' communication preference.



Risk Management Framework

W5 will design and implement a customized Risk Management Framework as an important tool to assist our organization's decision makers to identify, analyze, evaluate and control the risks and threats to our organization's operation.



EDI service planning lens and outreach

W5 will extend our historic woman-centred focus to promote intersectional diversity, equity, and inclusion in the workplace. Our organization will continue offering staff training, improve our policy framework, and reach out to the community to promote EDI concepts to the community partners.



Fundraising and Reserve Fund Growth

W5 will explore fundraising activities and expand financial capacity to ensure business sustainability, increase reserve funds and build healthy financial status.

